

International Academy for the Study of Tourism
11th Biennial Conference
Madrid and Malloca, Spain
4-12 June 2009

June 4, Thursday

Fellows Arrival in Madrid and check in to Meliá Castilla and nearby hotels
(No scheduled programs for the day)

June 5, Friday

(Meeting at UNWTO Headquarters; Location: Capitan Haya 42, Madrid—9th Floor
Conference Room)

09:30 Dr. Eduardo Fayos-Sola: Welcome and Introduction of UNWTO Secretary
General

09:40 Remarks by UNWTO Secretary General Dr. Taleb Rifai

10:00 Response on behalf of the Academy by Dr. Pauline Sheldon

10:15 20th Anniversary Celebratory Remarks by Founding President Dr. Jafar Jafari

10:30-11:00 Refreshment Break

Academy Business Meeting

11:00-11:20 State of the Academy by President Pauline Sheldon

11:20-11:40 Conference Chair's Report by First Vice President Dr. Julio Aramberri

11:40-12:00 Nomination Committee Report by Second Vice-President Dr. Larry Dwyer:
Discussion of new nomination process

12:00-12:10 Treasurer's Report by Treasurer Dr. Haiyan Song

12:10-12:20 Secretariat Report by Director of Secretariat Dr. Kaye Chon

12:20-12:40 Innovation Task Force Report by Task Force Chair Dr. Gianna Moscardo
Discussion of new initiatives for the Academy

12:40-12:50 Academy Rituals: How to Honor Past Fellows by Dr. Steve Smith

12:50-13:20 Identification of Additional Academy Issues: Assignment of Task Forces to
work during the conference.

13:30-15:00 Cocktail (hosted by UNWTO)

18:00 -20:00 Bus Tour of Madrid, hosted by City of Madrid

20:00 Cocktail at Madrid City Hall (hosted by City of Madrid)

June 6, Saturday

Fellows, Nominees and Emerging Scholars arrival in Palma de Mallorca, Sol Antillas
Hotel; No-host lunch in Magaluf restaurants (lunch on your own)

14:00-16:00 Registration, Sol Antillas Hotel lobby

16:00-16:30 Opening Session, Sol Antillas Hotel

16:30 -18:30 Scientific Session #1 (Krzysztof Przeclawski and Allan Williams, Session Co-Chairs)

Paper 1: Dennison Nash "Balance of Scientific Power: A Key Element in the Development of the Field of Tourism Research"

Paper 2: Julio Aramberri "The Real Scissors Crisis in Tourism Research"

Paper 3: Stephen Smith and Hoffer Lee "A Typology of "Theory" in Tourism"

Paper 4: Richard Butler "Carrying Capacity and Sustainable Tourism: Time for Realism or Continued Wishful Thinking?"

20:00 Welcome Cocktail and Dinner (Son Caliu Restaurant, hosted by Conselleria)

June 7, Sunday

Sol Antillas Hotel

09:00-10:30 Topic Discussion Session (Session Chair: Jafar Jafari)

Dick Butler, Geoff Wall and Allan Williams "Indigenous and Ethnic Minority Tourism"

10:30-11:00 Refreshment Break (hosted by Conselleria)

11:00-12:15 Scientific Session #2 (Session Chair: Dick Butler)

Paper 1: David Harrison "Tourism and Development: Looking Back and Looking Forward: More of the Same?"

Paper 2: Douglas Frechtling and Egon Smeral "Measuring and Interpreting the Economic Impact of Tourism: 20/20 Hindsight and Foresight"

Paper 3: Rick Perdue, T.J. Tyrrell and Muzzo Uyzal "Understanding the Concept of Value in Tourism Settings"

Paper 4: Gareth Shaw and Allan Williams "Tourism SMEs: Changing Research Agendas and Missed Opportunities"

12:15-12:30 Fresh Air Break

12:30-14:00 Scientific Session #3 (Session Chair: Charles Goeldner)

Paper 1: Haiyan Song, A.X.Y. Zhang and Stephen Witt "Tourism Supply Chain Forecasting: A Collaborative Approach"

Paper 2: Douglas Pearce "Tourism Distribution Research: Development and Future Directions"

Paper 3: Donald Getz "Event Tourism Research and Theory: A retrospective and future research agenda"

14:00-15:30 Lunch (Sol Antillas, hosted by Conselleria)

15:30-16:50 Nominees' Presentation #1 (Session Chair: Geoff Wall)

Paper 1: Dimitrios Buhalis (Bournemouth University, UK)

Paper 2: David Fennell (Brock University, Canada)
Paper 3: Daniel Fesenmaier (Temple University, USA)
Paper 4: Alison M. Gill (Simon Fraser University, Canada)

16:50-17:10 Refreshment Break (hosted by Conselleria)

17:10-18:30 Nominees' Presentation #2 (Session Chair: Douglas Pearce)
Paper 1: Simon Hudson (University of Calgary, Canada)
Paper 2: Metin Kozak (Mugla University, Turkey)
Paper 3: Christian Laesser (University of St. Gallen, Switzerland)
Paper 4: Bob McKercher (Hong Kong Polytechnic University, Hong Kong)

20:00 Cruise Dinner (hosted by Hong Kong Polytechnic University)

June 8, Monday at Melia Victoria

Special Session: Understanding the Crisis - Towards a New Future for Tourism
Session Moderator: Kit Jenkins

9:00-9:30 Welcome and Introduction: Co-Presidents Miquel Nadal and Jafar Jafari
9:30-10:20 Impacts of the Crisis on Global and Regional Tourism

Presentations by Academy Economists:

Egon Smeral "Impacts in Europe"
Brent Ritchie and Carlos Molinar "Impacts in North America"
Haiyan Song "Impacts in Asia/Pacific region"

10:20-11:15 Panel Debate: Understanding the Changing Demand for Tourism
Mr. Alvaro Middleman (invited) Presidente de Fomento del Turismo and Presidente del Air Berlin España
Mr. Joan Gual de Torrella Presidente de la Camara de Comercio
Mr. Luis del Olmo Vice President of Marketing, Sol Meliá
Dr. Antoni Riera Director del CRE, Sa Nostra-UIB

11:15-11:30 Coffee Break (hosted Conselleria)

11:30-12:30 Policy Recommendations for the Future
Session Moderator: Kit Jenkins
Eduardo Fayos-Sola and Jafar Jafari "Tourism Policy and its Making: Conceptual and Practical Perspectives"
Larry Dwyer "Lessons Learned and Challenges Ahead"
12:30-13:30 Panel Debate: Towards the Future—New Policies, New Structures
13:30-13:30 Closing Remarks by Kit Jenkins

13:30-15:30 Cocktail Style Lunch (hosted by Melia)

Return to Sol Antillas

15:30-16:50 Nominees' Presentation #3 (Session Chair: Larry Dwyer)

Paper 1: David Weaver (Griffith University, Australia)

Paper 2: John Tribe (University of Surrey, UK)

Paper 3: Paolo Russo (University Rovira I Virgili, Spain)

Paper 4: Tim Tyrrell (Arizona State University, USA)

16:50-17:15 Refreshment Break (lobby bar, not hosted)

17:15-19:00 Scientific Session #4 (Session Chair: Julio Aramberri)

Paper 1: Regina Schlüter and R. Bertonecello "Tourism Research in Latin America: Past and Future Challenges"

Paper 2: Cathy Hsu and J. Huang "Tourism and Hospitality Research in Mainland China: Trends from 2000 to 2008"

Paper 3: Shinji Yamashita "A 20-20 Vision of Tourism in Bali: A Process of Reflexive Modernization"

Paper 4: Boris Vukonic "Practice vs. Theory: The Case of Adriatic Region. Tourism Development and Future Directions"

20:00 Wine and Cheese Celebration: Induction of New Fellows, Recognition of Nominees, Emerging Scholars and Founding Fellow (finger food/Spanish tapas, hosted by Sol Antillas)

June 9, Tuesday at Universitat del les Illes Balears

09:00-11:00 Scientific Session #5 (Session Chair: Graham Dann)

Paper 1: Geoffrey Crouch "Traveler Genetics and Memetics: The Scope for Evolutionary-based Theorizing in Tourism Behavior and Consumption Research"

Paper 2: Tom Baum and Ginger Smith "Charting a Journey: From Refugee to Tourism Employee"

Paper 3: Myriam Jansen-Verbeke and Robert McKercher "A Territorial Approach to Cultural Heritage Tourism"

Paper 4: Gianna Moscardo "Tourism Research Ethics: Current Considerations and Future Options"

11:00-11:30 Refreshment Break (hosted by Sa Nostra)

11:30-13:30 Scientific Session #6 (Session Chair: Haiyan Song)

Paper 1: Seoho Um and M. Kang "Differences in Museum Visitors' Interpretation between Digital-guided Tour and Self-guided Tour based on the Buddha's Five Stage Model of Perception"

Paper 2: Eugeni Aguiló, T. Palmer and J. Rosselló "Demand Policies for Encouraging the Public and Collective Alternative"

Paper 3: Larry Dwyer and Peter Forsyth Comparison of Indices of Destination Price Competitiveness

13:30-15:30 Lunch (hosted by UIB Hotel School)

15:30-17:15 Emerging Scholars' Presentations (Session Chair: Gianna Moscardo)

Paper 1: Honggen Xiao (Hong Kong Polytechnic University, Hong Kong) "Tourism Research and Practice: A Scientific Community Perspective"

Paper 2: James F. Petrick (Texas A&M University, USA) "A Comprehensive Analysis of the Determinants of Cruise Tourists' Behaviors"

Paper 3: Jaume Rosselló (Universitat de les Illes Balears, Spain) "A New Approach for Estimating Tourism Induced Externalities: A Case Study of Road Accidents in the Balearic Islands"

Paper 4: Andreas Papatheodorou (University of the Aegean, Greece) "Tourism and Evolutionary Patterns of Air Traffic in Space and Time: The Case of Greece"

17:15-17:45 Refreshment Break (hosted by Sa Nostra)

17:45-19:00 Scientific Session #7 (Session Chair: Dennison Nash)

Paper 1: Bill Eadington "The Rise and Fall of the Modern Gaming Corporation: 1990 to the Present"

Paper 2: Anton Gosar "Spatial Impacts of Roots Tourism: Case Study Central Europe"

Paper 3: Bill Gartner and B. Tuck "The Economic Impact of Grape Growing and Wineries in the State of Minnesota, USA"

19:30 Dinner (Restuarante Bahia Mediterraneo, Hosted byTurespana)

June 10, Wednesday

Fieldwork

09:30 -13:30 Palma, Soller

13:30-15:30 Lunch at Puerto de Soller (hosted by UIB)

16:30 Deya

17:30-19:00 Valldemossa

20:30 Cocktail in Bellver Castle (hosted by Mayoress of Palma)

June 11, Thursday (at Universitat de les Illes Balears)

09:00-10:30 Scientific Session #8 (Session Chair: Bill Eadington)

Paper 1: Brian King "Engagement and Knowledge Sharing between Education and the Tourism Industry"

Paper 2: Lindsay Turner and J. Vu "Measurement of Comparative Net Shifts in International Tourism"

Paper 3: David Edgell and G. Smith "Climate Change and Tourism Policy for the Future"

10:30-11:00 Refreshment Break (hosted by Sa Nostra)

11:00-13:30 Business Meeting

14:00-15:30 Lunch (hosted by UIB Tourism School)

15:30-17:30 Business Meeting continued, including book publication (Douglas Pearce and Richard Butler) presentation from Taiwanese colleague (Dr. T. C. Huan) for 2011 Academy Conference and from Portuguese colleague (Dr. João Albino Matos de Silva) for 2013 Academy Conference, and closing points.

21:00 Farewell Reception (hosted by Balearic Government)

June 12, Friday

Departure—hasta nuestra próxima reunión en 2011